



Power Players: Crescent Digital

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Crescent Digital

The Cleveland-based audio and video systems integrator builds immersive experiences using video and LED walls, interactive elements and back-of-the-house media management. The company has completed several projects close to home, including the installation of more than 450 displays, LED screens and digital signage at Lower.com Field, all integrated with cloud-based IPTV software. The 82-person company designed and installed much of the new technologies at the recently renovated **Rocket Mortgage FieldHouse**, including more than 750 LG digital displays; has deployments at **Progressive Field** and Mercedes-Benz Stadium; is the official A/V supplier of the Pro Football Hall of Fame; and provides high-end equipment and staffing at the PGA Tour Champions Bridgestone Senior Players Championship in Akron, Ohio.
— **D.B.**

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